



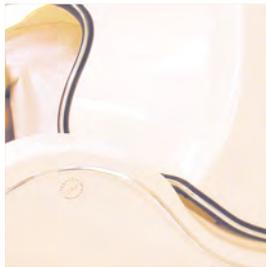
Alpha 2010TM

SPA SYSTEM

Ultimate Luxury Body Spa Capsule

Imagine the Possibilities

High Heat • Cleansing • Body Wrap • Skincare • Health • Relaxation • Muscle Care • Meditation • Sleep • Pre/Post Massage • Energy



SYBARITIC.
Global Aesthetic Solutions

Alpha 2010™ SPA SYSTEM

The Possibilities Are Endless

The United States spa market is a multi-billion dollar industry, growing 16-18% every year. Day spas make up approximately 80% of all spas; however, the growth for new spas appears to be in destination locations, vacation resorts and medical facilities. With over 131 million spa visits annually, competition for spa revenue is greater than ever. Today's spa owners are expanding their businesses beyond the traditional menu of services typically offered, by differentiating themselves from the competition. New services, such as body treatments, are among the most popular and profitable. Every true body service needs a heat source to achieve exceptional aesthetic results.

The Alpha 2010 Spa System

The Alpha 2010, best described as a "spa within a spa", provides a wide range of profitable body services for your clients. This ultimate spa system is a self-contained, dry heat sauna, ideal for body wraps, muds, gels or other body contouring services. In addition to the body services that can be delivered, facial services can be performed at the same time, significantly increasing the revenue per client. The overall experience is dramatic, inviting and provides an amazing catalyst for new and repeat business.

Alpha 2010 from Sybaritic, Inc. is recognized as one of the most luxurious full-body spa devices ever developed to accelerate new profitable, revenue-yielding services for any spa. Sybaritic is the innovator and inventor of the spa capsule industry, with over 30,000 spa systems installed in some of the most world renowned and well-known spa facilities worldwide.

The Technology

Alpha 2010 incorporates powerful features that make up the aesthetic, beauty and wellness programs. These features include convection and conduction dry sauna heat adjustable up to 180 degrees, heated, dual-motorized independent vibratory back massage units, soft contour, stain resistant bed and head cushions, natural essential oil diffusion throughout the capsule, built-in stereo/CD system with speakers and headphones, two facial air fans to keep the client's face cooled to minimize overheating or the feeling of claustrophobia during the system's operation and 12 pre-set spa programs with one additional custom program.

Convection and Conduction Dry Heat

Alpha 2010 emits dry heat, which is delivered to the body through two distinct processes known as convection and conduction. **Convection** is defined as the use of air currents to deliver heat to the body. **Conduction** is defined as the direct contact of hot air to the skin as it is circulated throughout the spa system during each session.

The Alpha 2010 has been carefully engineered to be user-friendly. The system's operation is easily navigated by the intelligent touch-pad control panel. Each pre-set program feature can be modified with the touch of a button by you, your staff or your clients.



Spa Service Menus and Pre-Set Programs

The twelve (12) pre-set program names are designed to incorporate each specific program into a unique, creative menu of services. The possibilities are endless. The following descriptions illustrate examples of new spa menu ideas that will help you profitably incorporate the Alpha 2010™ spa and our exclusive Spa Sense™ body care products into tempting new luxurious services for your spa.

Menu of Services



Skin Refreshment Service

"If your skin is thirsty, quench it with this cleansing service in our exclusive Alpha 2010 spa. Soften and moisturize your skin. After a full body exfoliation, a moisture-enriched essential oil blend will be gently massaged into your skin. High convective heat will penetrate deep into the skin tissue for an amazing skin softening effect. Moisture is replenished to the skin to help maintain that healthy glow."



The Swedish

"This service captures the ancient art of pressure wrapping and masking using the finest natural products from our Swedish Miracle™ product line. The service starts with a complete full-body skin exfoliation, then the pressure wrap is applied to help naturally cleanse your body, while amino nutrients envelope and moisturize your skin. While you experience the effects of Swedish Miracle, you will relax in our luxurious Alpha 2010 spa with deep penetrating dry sauna heat and full body vibratory massage. Emerge from the spa and reveal the new you!"



Ultimate Luxury Service

"As our most popular spa service, this is truly the ultimate in personal pampering and luxury. The Ultimate Luxury Service starts with a full-body skin exfoliation and includes a luxurious body service of your choice in our exclusive Alpha 2010 spa system. Choose from Swedish Miracle™ pressure body wrap, Tango™ Paraffin BodyFango™ wax wrap or Sea System™ hydrating body mud/gel. The ultimate luxury continues with a 30-minute hot rock back massage, our signature facial and a paraffin hand and foot rub. You will come back for more, time and time again."



SpaSense Body Care Products

- Tango Paraffin BodyFango
- Swedish Miracle
- Sea System
- Beauty Body Bar

BEAUTY BODY BAR features our most popular products from all three SpaSense Body Systems. You can customize your self-service treatment session by selecting products specifically for your skin concerns and needs.



Alpha 2010
SPA SYSTEM

Incorporating Alpha 2010™ into Your Spa

It is very easy to integrate Alpha 2010 into any spa setting. The system occupies only a small space, is self-contained and needs no professional set-up or assembly. You can begin using the system immediately after delivery. Alpha 2010 requires no special hard wiring, plumbing or venting so you can plug it in and start offering a wide variety of services for maximum spa profitability the very first day.

- Increase Revenue & Profits
- Enhance Your Menu
- Maximize Your Services
- Differentiate Your Spa
- Reduce Staff Expenses
- Increase Facility Utilization
- Deliver Multiple Services per Client

Profitable Ownership with Just One (1) Client a Day.



Price of Alpha 2010

One (1) service/ day

Deluxe Spa Service
Five (5) days a week
Monthly Revenue
Yearly Gross Profit

\$11,995.00

Average charge for...

\$125.00
\$625.00
\$2500.00
\$30,000.00

Technician Free & Self Service



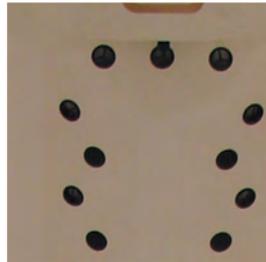
“As a business owner, Alpha 2010 allows me the ability to offer head-to-toe services that increase my revenue, without having to hire a technician.

I love it and my clients could not be happier.”

— Leena Madison
Day Spa Owner
Killeen, Texas



ENGINEERED FOR
ADVANCED SPA
SERVICES

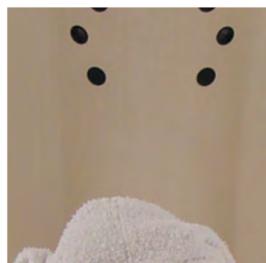


“ Our Alpha 2010 has been our centerpiece for eight years. It works great for our well-known lunchtime ‘Alpha Spa Facial’ — a thirty-minute facial and body massage all in one. We are booked every day of the week. ”

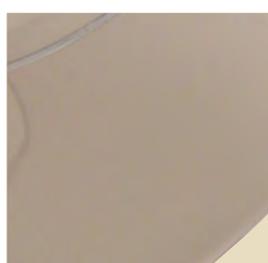
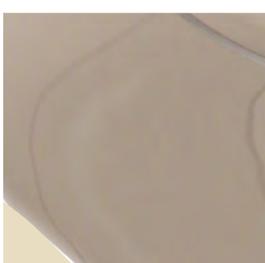
—Lynn Crouse, Owner
Royal Sands Salon & Day Spa
Port Royal, South Carolina



ULTIMATE HEAT
SOURCE
CONVECTIVE &
CONDUCTIVE
DRY HEAT



COMFORTABLE BED
AND HEAD PILLOW
DUAL-MOTORIZED
VIBRATORY MASSAGE



ADJUSTABLE
COOL
FACIAL AIR



Alpha 2010™ SPA SYSTEM



The Sybaritic™ Education Advantage

We are a company that prides itself on our comprehensive educational approach. We believe that a combination of the right technology and education is critical in building a business that truly delivers results. Our staff of professional aesthetic and medical educators provide extensive training opportunities either at our institute in Minneapolis or at your facility. We also conduct weekly and monthly seminars as well as numerous clinical presentations. Whether your needs are basic or advanced, we can provide you with hands-on educational methods for not only treatment protocols, but also tips on marketing and business operations. We have the knowledge and experience to help you build a successful business that also generates excellent results for your clients.

Spa Capsule Features

Pre-Set Programs with Natural Essential Oils

The system offers twelve (12) pre-set programs plus one (1) customizable program for a variety of unique body services. Each program delivers four (4) distinct pure essential oil blends through the capsule's advanced diffusion system. Pure essential oil blends derived from the finest cold-pressed plants and herbs available in Cleansing, Health, Relaxation, Vigor, Clary Sage, Fennel Blend, Lavender, Rosemary, Eucalyptus, Orange, Ylang Ylang, Body Contouring and Release.

Convection & Conduction Dry Heat

Alpha 2010 emits dry heat (up to 180° F), which is delivered to the body through two distinct processes known as convection and conduction. Convection is defined as the use of air currents to deliver heat to the body. Conduction is defined as the direct contact of hot air to the skin as it is circulated throughout the spa system during each session.

Adjustable Cool Facial Air

Your clients will never get overheated with the comfort of the cool facial-air feature. Two (2) facial-air fans keep the client's face cooled to minimize overheating.

Vibratory Massage and Comfortable Bed and Head Pillow

Dual-motorized independent vibratory back massage units help the client relax and unwind. Feel the tension drift away as the vibration massage soothes the body and mind. The soft form contour bed and head cushion are made of easy to clean, high-quality vinyl.

Stereo/CD System

Built-in stereo/CD system with speakers and headphones can easily be connected to any audio source. A convenient headphone jack is also available to enhance the relaxation properties of the session.

Warranty

One year standard, extended warranty available.



Specifications

Length: 89"/226cm
Height Closed: 39"/99cm
Height Open: 83"/211cm
Weight: 225 lbs/103 kg
Width widest point: 35"/89cm

Pedestal

Height: 7.5"/19.05cm
Length: 61"/155cm
Weight: 44 lbs/20 kg

Power Supply:
220-240 V, 50-60 Hz
Amperage: 15 Amp
Color: Soft-White

You can purchase or lease Alpha 2010 Spa System. Ask your representative to explain the options available.

Contact Information

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